

The Exhibition to Show the Value of the Geoparks Network

Toya Caldera and Usu Volcano UNESCO Global Geopark, Japan 🥞 🍩







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At present, there are 40 national geoparks in Japan. Each geopark has a unique history behind its land formations. Visitors can enjoy nature, culture and products developed in each area.

The exhibition of geo harvests, themed "Water connects the earth and humans", renewed and opened on March 2016, tells you a variety of geostories related with the local products and the bottled waters from each Japanese geopark.

The exhibition was realized by close collaboration with the Japanese Geoparks Network includes the 7 UNESCO Global Geoparks in Japan. We introduce the exhibition's aim such as to discover the stories between the geological formations on the earth and the day-to-day lives of people, and to take advantage of the opportunity to visit each actual geoparks. Also you can find information about the UNESCO Global Geopark and 120 regions in the exhibition.

1 The Aim of the Starting Geopark for Japanese Geopark

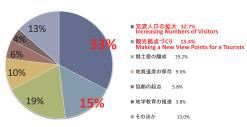


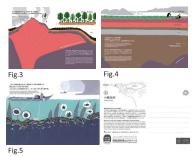
Fig1. Research of the JGN activities 2015

About 50 percents of Geoaprks is Aiming at the "Increasing Numbers of Visitors" or "Making a New View Points for a Tourists"

2 Using "Geo-stories" for Promoting a Geo Tourism

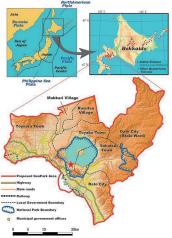
Each geopark has a unique story behind its land formations, nature, culture and products developed in each area. Some of story can tell us the relationship between ${
m f geo}''$ and us. We, the members of Japanese geoparks network, call that kind of story a 'geo-story". We are gathering and using various geo-stories to introduce the geopark using the story as a familiar example in order to invoke feeling in the reader.





3 Location of the Toya-Usu / Location of the Exhabition

The Toya Caldera and Usu Volcano UNESCO Global Geopark is located in the Hokkaido island on the northern edge of Japan. Hokkaido is at 42 to 45 degrees north latitud. The exhivision is holding in the Toyako Tourist information center which is located in the central area of the geopark.







★ Toyako Tourist Information Center

4 The Contents of the Exhibition



- 1 Information of UGG
- JGN Geo-harvests
- Information of Toya-Usu
- Event space

1 The Information of UNESCO Global Geoparks Nework



JGN Geo-harvests



- A **Geo-Stories** of the Each Geopark

 B Typical Products, bottled mineral waters with Geo-Stories C Symbolic Rock of Each Geopark with Geo-Stories

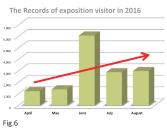
Information of Toya-Usu UNESCO Global Geopark



4 Event Space



5 Future plans of Operation



Since renewed and opened on March 2016, the number of the exhibition's visitor is increasing. In order to further use, we are planning that event space can be used as place for educational events, workshops and international / cultural exchange. e.g.)

- Training programs for a guide.
- Explanation of our geopark program for an inspection tour from aspiring geoparks.
- Workshop of geo-harvests.
- Educational lecture of natural disaster reduction for regional school children.

- Research of the JGN activities 2015 Story Book "1 DAY on top of 110,000 YEARS" Toya-Usu Geopark Story Card of TOYOURA The Records exposition visitor 2016 "The exhibition of geo-harvests"