

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Toya-Usu UNESCO Global Geopark (Japan, Asia-Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2009 / 2017



Mt.Usu Climbing Tour for Families in the Geopark (June 17th 2017)

2. GEOPARK FIGURES

Number of Geopark staff: 5

Number of Visitors: 6.8 million (January 2017 – December 2017)

Number of Geopark events: 38

Number school classes realize Geopark educational programmes: 34

Number of Geopark press release: 30

3. GEOPARK ACTIVITIES

Major achievements in 2017

- Held the event "Mt. Usu Climbing Tour for Families in the Geopark" in June.
- Renewed the website corresponding to tablet and smartphone.
- 1,238 downloads of the Geopark Outdoor Learning Textbook series and 11,700 downloads of the Geopark brochures from the Geopark's website.

Contribution towards GGN - Networking and Participation

- The 5th APGN Conference on Zhijingdong UGGp: Gave one oral presentation and one poster presentation.

- Membership for JGN's Capacity Development Project (JCaP): Engaged in the JCaP programme; and invited representatives from UGGp aspiring regions in Cambodia, Indonesia, Thailand, Myanmar, Nepal and Philippines to the JGN meeting and Toya-Usu UGGp.
- Presentation on the Toya-Usu UGGp and GGN activities to 13 groups from foreign/domestic UGGp aspiring regions and five overseas trainee groups invited by the Japan International Cooperation Agency (JICA).
- Sending a staff for a revalidation mission of GGN areas.

Management and Financial status

- Council meetings to discuss the 2017 action plan.
- A meeting of municipal mayors.

Geoconservation

- A scientific advisor meeting to discuss a new geo-site list, the geoconservation policy and the sustainable use of each site.
- Collaborative weeding of the former Toyako kindergarten, Mt. Donkoro observatory outcrop and other geo-sites with residents, to share ideas on seamless geosites conservation.
- Consultation with the Ministry of the Environment on the conservation of geosites.

Sustainable tourism (Geotourism)

- A cooperation with residents/guide committees to execute a guide training program.
- Geopark partner/Volcano Meister training programmes (five times).

New Education programmes on geoconservation, sustainable development and disaster risk reduction

- Five Volcano Meisters certified.
- Volcano Meisters gave disaster risk reduction education programmes for 20,000 people from inside and outside region.

Strategic Partnership

- Educational exchange programmes with Mt. Apoi UGG (two times)

Promotional activities

- A geotourism/administrative committee meeting to make promotion plans.
- Individual or joint promotional campaigns (nine times altogether) with the Noboribetsu-Toya Broader Tourism Council, the Hokkaido Tourism Organization, Regional Tourism Association and other JGN members.
- Geopark resource promotion for disaster risk reduction to schools and travel agencies, with a package of outdoor learning textbooks and Volcano Meister's guided tours.

4. Contacts:

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